

Picture Pages



MUCHO SUCCESSFUL SEMINAR: Manuel Chavallo of Mundo Communications Network, right, describes some of his company's prepaid phone cards while Mindy Strong of Pacific Northwest National Laboratory and Roy Larson of Northwest Hispanic Research and Consulting help hold up displays. Chavallo, Larson and Christina Norberg of State Farm Insurance spoke at Mucho Dinero 2002, a Battelle-sponsored seminar about Hispanic business marketing on Sept. 13 in Pasco. The seminar attracted 60 people from Washington and Oregon who learned about multicultural marketing strategies and Hispanic business expansion. For more information, see the Web site <http://www.pnl.gov/edo/fiesta.stm>.